

## WHO WE ARE

We are Steel Studios, a Dronfield based digital creative agency that is part of Direct Computers. We've been running since 2008 and have hundreds of successful projects in our portfolio. Our small and dedicated team has over 50 years combined experience in the industry, and we have worked with individuals and companies throughout the UK and around the globe. When we were founded, we had the goal of bringing digital services and their countless benefits to companies of any and all sizes.

## CONTACT US

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# Steel

studios









## Service Brochure

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## PACKAGES

The actual cost of the projects can be decided after understanding the requirements. Once the requirements are understood, a proposal will be written and agreed upon that includes the scope of work and responsibilities (for both parties)

	 ENGAGEMENT TIME	 TYPE OF REQUESTS	 PRICING TYPE	 ADDITIONAL FREE SUPPORT
One - Off Request	1 to 5 business days	A minor change in configuration or source-code of any system	Hourly starting at £48	Upto 1 week after delivery
Project Based	3 to 6 months	A bespoke solution designed, quoted, executed and delivered	Fixed Cost decided for each project	Upto 1 month after delivery
Maintenance & Support	Atleast 6 months	Essential maintenance, backup, support of existing websites	Monthly Retainers start at £50/month	
Content / Feed Updates	Atleast 6 months	Content and Feed updates on an existing website	Monthly Retainers start at £30/month	

**Do you need help deciding which way to go? We will be more than happy to offer a consultation with any tech advice, health checks and content updates starting at an hourly rate of £50/hour plus VAT.**



## OVERVIEW OF SERVICES

### DESIGN

We design simple, memorable logos, creates branding that reflects your core values, and crafts effective email marketing campaigns to build credibility, generate sales, and strengthen client relationships. We work closely with you to develop strategies that fully represent and enhance your business.

### BUILD

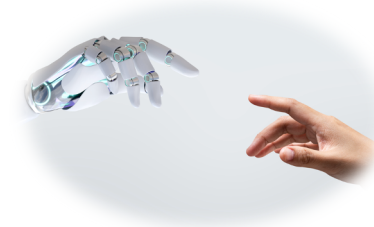
We create compelling websites with seamless design, UX, and functionality. We build secure eCommerce solutions tailored to your strategy and offer cloud/SaaS services on popular cloud service providers. Our data integration platforms connect APIs, databases, documents, and IoT systems for enhanced business operations.

### AUTOMATE

We automate repetitive tasks with RPA, enhances decision-making with AI-powered data analytics, and creates insightful business intelligence dashboards. Our website automation services streamline customer emails, order processing, and chatbot integration, reducing manual workload and boosting efficiency.



## AUTOMATE SERVICES



### Robotic Process Automation (RPA)

We build Robotic Process Automation (RPA) tools to automate repetitive and rule-based tasks, such as data entry, invoice processing, and customer service interactions. We design and develop tools to help you focus on other tasks that require attention.

### Data Analytics / Machine Learning

We build AI powered solutions that can support your decisions and help your business grow in the desired direction, with confidence. Our team has the expertise to integrate your data sources to help you further in data analysis and processing.

### Business Intelligence

We build interactive dashboards and intuitive visualisations that can help you get better insights. We help you by reporting the key metrics along with their trends to help you spot any issues that may arise.

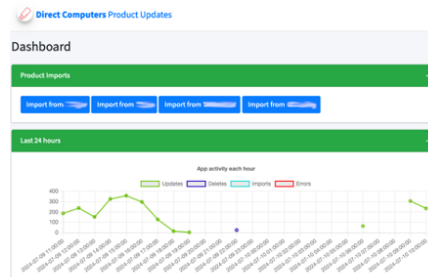
### Website Automation

We help automate emails to customers with order information and tracking details, processing orders with vendors and adding chatbots that can handle common queries. We help improve your efficiency and in turn reduce the manual workload of staff

## OUR PORTFOLIO

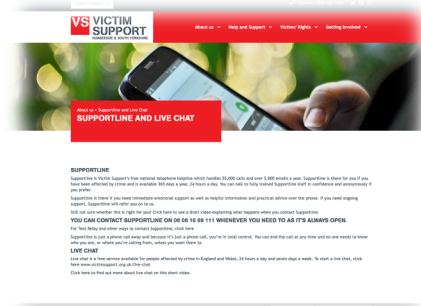
### Direct Computers

BI Dashboard developed for Direct Computers that helps them monitor the online stock feed updates



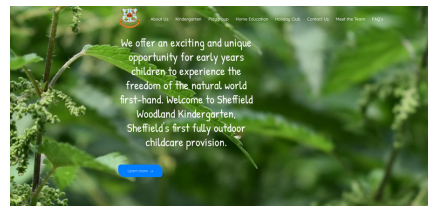
### Victim Support

Website designed specifically for Victim Support of Humberside & South Yorkshire



### Sheffield Woodland Kindergarten

Website designed for SWK that helped in their goal of offering unique learning experiences to children of early years



## TESTIMONIALS

### Stainless UK

"WE WENT WITH STEEL STUDIOS FOR A NEW WEBSITE WITH A FRESH LOOK AND MORE FUNCTIONALITY THAT WOULD ALLOW US TO UPDATE IT WITH EASE. STEEL STUDIOS DID A GREAT JOB, ADDING ALL THE FEATURES WE NEEDED. WE HAVE SINCE HAD A NUMBER OF MICRO WEBSITES DEVELOPED FOR PRODUCTS WE MANUFACTURE. THIS INCLUDED A MULTILINGUAL WEBSITE WHICH ALLOWED US TO MARKET OUR PRODUCT ON A GLOBAL STAGE. WE HIGHLY RECOMMEND THEM"

### Victim Support

"STEEL STUDIOS BUILT OUR WEBSITE USING OUR IDEAS AND REQUIREMENTS WITHOUT THE NEED FOR US TO UNDERSTAND THE TECHNICALITIES. THEY TALKED TO US ABOUT WHAT WE NEEDED AND TURNED THAT INTO A WORKING WEBSITE AND ALSO GAVE US IDEAS ABOUT THINGS TO INCLUDE THAT WE HADN'T THOUGHT ABOUT. THE TEAM ARE REALLY RESPONSIVE AND HAVE BEEN ABLE TO HELP US ADD AND CHANGE THINGS WHERE WE NEEDED TO DO SO QUICKLY. WE WOULD DEFINITELY RECOMMEND STEEL STUDIOS."

### Fabulous Villa

STEEL STUDIOS CAME ON THE PROJECT AND INSTANTLY REALISED WHAT WE WERE GOING FOR. THEY GAVE THE 'FABULOUS VILLA' A SUITABLY FITTING FABULOUS ONLINE PRESENCE.

## DESIGN SERVICES



### Logo Design

Good logos are simple, memorable and versatile, and the Steel Studios design team will deliver just that. We will work with you to distil your ideas into a creative visual icon that represents your business effectively.

### Branding

Branding is an in-depth look at exactly what you stand for and how you operate. We will create an identity that perfectly matches your business' core values. We will work with you to establish your brand strategy and together create a branding brief to fully represent your company.

### Email Marketing

Building credibility, generating sales, strengthening client relationships and improving communication are among many of the benefits that email marketing can bring your business. Steel Studios can help you create the perfect email marketing campaign unique to your business needs.

## BUILD SERVICES



### Web Development

We understand the importance of seamlessly linking together design, UX and functionality to create beautiful and compelling websites that will attract users and generate leads.

### eCommerce

We build eCommerce solutions from the ground up around your business strategy and using the latest in development technologies. All our sites are developed to be safe and secure

### Cloud / SaaS

We help in launching your cloud journey and improve your software platforms by moving you to your preferred cloud platforms. We currently have the expertise to operate with Amazon AWS, Microsoft Azure and Google Cloud Platform.

### Data Integration Platforms

We build data integration platforms to help you get a unified view of all your business processes. You can track inventory while keeping customer satisfaction intact or improve KPIs while keeping operating costs lower. We help integrate data from various sources.